Home:

Historically Bangladesh has a reputation for producing quality garments at attractive rates. Nearly 200 years ago 'Dhaka Muslin' was the most valuable fabric on the planet. Muslin used to be exported to Europe & American market from Bangladesh for much of the 17th and 18th century.

From 1970 onwards Bangladesh has been producing garments in modern forms. Now Bangladesh holds the 2nd place in producing garments just after China. Bangladesh is the world's second-largest apparel exporter under western fast fashion brands. Sixty percent of the export contracts of western brands are with European buyers and about thirty percent are with American buyers, and ten percent to others.

There are about 5000 garment industries in Bangladesh and 75 percent of them are in Dhaka city alone. From 5000 industries apparels are being exported to all over the world specially to European & American markets. <u>M S Apparel Sourcing</u> is making bridge between international buyers and these local 5000-garment industries, and also sourcing suitable supplier-based required products to the buyers. MSAS is supporting buyers' step by step, beginning from a product idea/design to the completion of garments at buyer's store. It is located at the center of the garments zone of Dhaka-Bangladesh, in its own building.

Who we are: **M S Apparel Sourcing** is a team with practical experience and expertise in Apparel Industry. For decades, We have been supporting our customers to generate innovative product ideas, to invent product designs, sampling, pricing, sourcing, quality production as well as carrying out shipments.

Our department:



**Research & Development** 



Sampling



Merchandising



Production & Planning



Quality



Logistics



Mission: Our ultimate mission is to achieve satisfaction of our customers with our services & product quality. We want to be customers' ears & eyes to understand their tests & demands so that we can make the product as per their requirements. We essentially want to make a win-win business deal for all the parties.

Vision: Our vision is to create reliable future supply chain for our apparel buyers.

What we do:

What we do: Our service begins with Product Design and development & ends up with delivering quality products to customers' collections. We also modify the quality and design of our products according to their feedbacks. Therefore, our step-by-step activities are as below:



Product Design & development



Price Assessment



Product Based Supplier Management



Suitable Material Sourcing



Manufacturing



Risk assessment & Quality Control



On time Delivery



Customer Feedback Handling



Other collateral activities.

Product:

Knit

Woven (Denim & Non-Denim)

Heavy Knit/Sweater

Sportswear

Home textiles

Contact Us: <u>M S Apparel Sourcing</u> is located at the center of the garments industry zone at Dhaka in Bangladesh, in its own building. Around the city of Dhaka, Ashulia, Savar, DEPZ & Gazipur areas are the hub of garment industry of Bangladesh, from which it is very near & easily communicable for MSAS.

Moreover, M S Apparel Sourcing has liaison office at Hong Kong to source Fabric, Trims & Accessories.

Dhaka Office:

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